





# "The Studio Phase 1"

## Three Forces Make this Possible

- Recent tax cuts and credits are reducing risk for investors
- More and more demand for content from audiences and media consumers
- Technological improvements have eliminated the distribution barriers

Investing in motion pictures has always been risky, and always will be. However, due to recent tax credits and tax cuts, investors are shouldering less and less risk with movies. This type of opportunity has never happened before and is only open for a short period of time. Now's the time for you to become part of Hollywood.

More and more demand from audiences and media consumers. They want content. They don't care if the content comes from Universal Studios, Disney, Warner Brothers, YouTube or an independent studio such as Silver Screen Cinema Studios. As long as content is available and good, they'll watch it – and on any screen.

Distribution avenues have also opened up due to Technological improvements. Theatrical Distribution (domestic and foreign) is longer the realm of the large studios. Anyone can distribute theatrically as long as you can prove to the theaters that you will do everything possible to get people in the seats (this equates to marketing budget).

## Studio Phase 1 Overview

- Optimized current economic situations
- Low financial risk
  - multiple avenues for a return on investment
  - over extended time frames
  - multiple non-financial perks
- Our opportunity includes multiple movies, multiple companies and more
- Experience Hollywood
- Attend the world premieres
- Hang out with the Stars
- Experience the magic of movie making.

For investors who are leery of independent motion pictures, Silver Screen Cinema Studio has optimized current economic situations allowing investors to be a part of the Hollywood scene with limited risk.

This opportunity provides low financial risk and multiple avenues for a return on investment over extended time frames, as well as multiple non-financial perks.

Unlike other independent producers asking for all risk placed on a single film and crossing their fingers in hopes it'll do well. Our opportunity includes multiple movies, multiple companies and more – allowing you to experience Hollywood and rub shoulders with the Stars.

By investing in Phase 1 of Silver Screen Cinema Studios, you'll experience Hollywood. You'll be able to attend the world premieres of the movies that the Studio produces. You'll be able to hang out and rub shoulders with the Stars. You'll be on set and watch them work and experience the magic of movie making.

## The Studio Phase 1 Overview

- \$400 Million budget
- 4 Movies made and released each year
- Multiple avenues of revenue generated - not a single movie
- Over 120 full time jobs created
- Over 150 Production Jobs per movie (over 600 per year)
- Multiple Tax Cuts and Credits available for films
- Name Actors, Directors & Producers

To accomplish Phase 1, Silver Screen Cinema Studios needs \$400 Million dollars.

Yes, this is substantial funding, but every dollar will be pointed at revenue generating activities. Unlike the Utah Film Studios - \$500 million for 3 sound stages and support facilities. The UFS is only rental facilities. They do not produce their own material. The stages are usually empty and they're too small compared to industry feature film stage standards according to Bastien & Associates – the leading sound stage designing firm in the country.

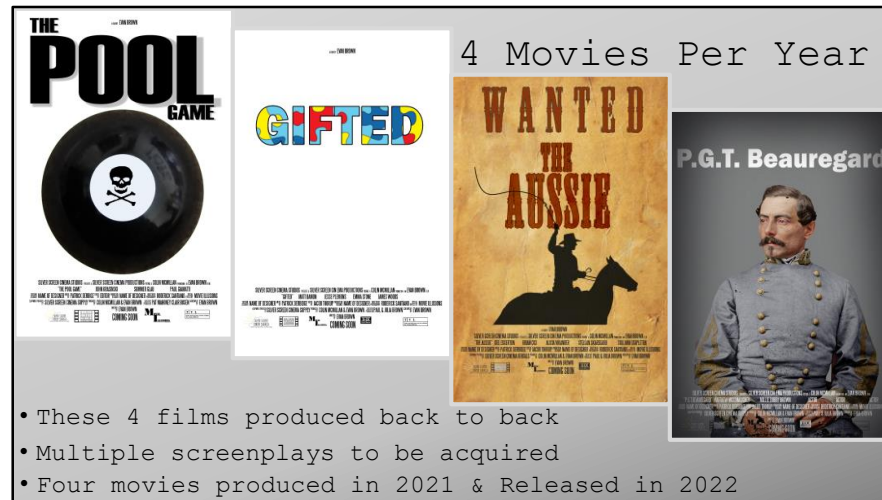
## The Studio Phase 1 Cont'd

- Avenues of Revenue
  - Distribution of Our Own Movies
    - Multiple Movies Per Year
  - Distribution of Outside Independent Motion Pictures
    - Only expense for us if Marketing & Distribution
  - Equipment Rentals
    - Facility Rentals once Studio Lot is Built - Phase 2
  - Multiple Companies to support movie production
    - Silver Screen Cinema Productions
    - Movie Illusions

The entire budget will focus on these key activities and their growth:

- The production of multiple movies each year (4 per year to start)
- The distribution of outside independent motion pictures
- Equipment rentals
- Multiple companies providing motion picture production services for the Studio and outside companies

"PROPOSED PICTURES"



The Multiple Movies and other projects will include the following productions:

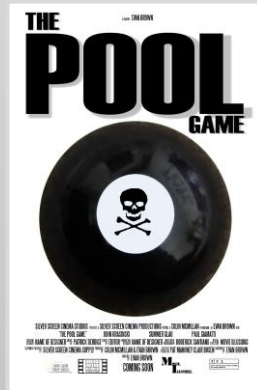
(These films are either currently written, being written, in Treatment form or Development)

- *The Pool Game*
- *Gifted*
- *The Aussie*
- *P.G.T. Beauregard*

These four films will be produced one after the other for the next four years. The Studio will also be acquiring multiple screenplays for production and distribution. The first four movies to be produced in 2021 and released in 2022 will be three acquired screenplays and *The Pool Game*.

Our projects are going to be low budget according to Hollywood standards, but not low quality. We're planning on casting top actors – known actors to be the leading roles.

## The Pool Game



Gabe Kelly, an ex-pool champion, and his wife Jane who are just going through life, trying to get by. They just bought a new home and are starting to settle down. Their careers are starting to take off. Everything is looking up for them, until Jane doesn't come home from a business trip. When Gabe tries to get a hold of her, his TV turns on. The screen is an image of a man's head in silhouette. The silhouette tells Gabe that if he wants to see his wife again, he needs to play a game of pool. If he wins, she lives. If he loses, they both will die. Unfortunately, the odds are stacked against them.

## The Pool Game



John Krasinski  
Gabe Kelly



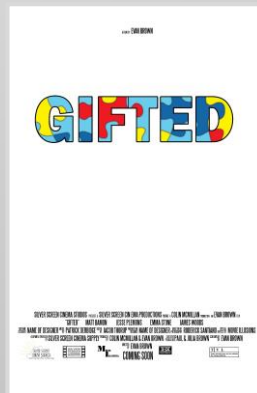
Paul Giamatti  
Frank



Summer Glau  
Jane Kelly

For *The Pool Game* we're planning on casting John Krasinski (*The Office*, *13 Hours*, *The Quiet Place*), Paul Giamatti (*Saving Mr. Banks*, *Downton Abbey*, *The Illusionist*) & Summer Glau (*FireFly*, *Serenity*, *Chuck*, *Sarah Connor Chronicles*).

## Gifted



Jaxson Bell has severe Autism. He can't speak and needs 24-hour care, yet he can solve any puzzle that is placed in front of him. With the help of his twin brother, Patrick, they try to get by in the world. When a serial killer returns to the city, the police find the brothers to be a great resource. Now they need to convince the rest of the police department that Jaxson's gift will be an asset, instead of his Autism being a hindrance. Also, will his gift help solve the crime before another is victim is killed?

## Gifted



Matt Damon  
Patrick Bell



Jesse Plemons  
Jaxson Bell



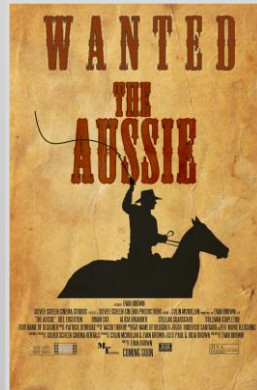
Emma Stone  
Jessi Summers



James Woods  
David Pierce

For *Gifted* we're planning on casting Matt Damon (*The Jason Bourne Series*, *Good Will Hunting*), Jesse Plemons (*Hostiles*, *The Post*, *Bridge of Spies*), Emma Stone (*La La Land*, *The Favourite*, *The Help*) & James Woods (*Hercules*, *Jobs*, *Ray Donovan*)

## The Aussie

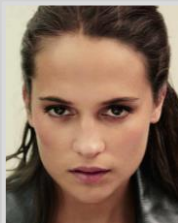


When Joseph Quinlin returns to the States in 1883, after living in Australia for most of his life, he's met with prejudice. He's looked upon as a criminal. When he tries to reunite with his father, he learns that his father has been murdered and all his land taken. Joe tries to buy the land back only to realize that the town is being run by corrupt leaders and Joe is forced to take the law into his own hands. Sometimes the law needs to be upheld by the outlaws.

## The Aussie



Joel Edgerton  
Joe Quinlin



Alicia Vikander  
Klara Johansson



Brian Cox  
Burl Hennessey



Stellan Skarsgård  
Viktor Johansson

For *The Aussie* we're planning on casting Joel Edgerton (*The Odd Life of Timothy Green*, *Red Sparrow*, *Jane Got a Gun*), Alicia Vikander (*Tomb Raider*, *Ex Machina*, *Man from U.N.C.L.E.*, *The Danish Girl*), Stellan Skarsgård (*Thor*, *Pirates of the Caribbean: Dead Man's Chest*, *Angels & Demons*), Brian Cox (*X2*, *The Jason Bourne Series*, *RED*) & Sullivan Stapleton (*Blindspot*, *300: The Rise of an Empire*, *Gangster Squad*, *Animal Kingdom*).

## P.G.T. Beauregard



It is said that Confederate General P.G.T. Beauregard's spirit can be seen wandering his house in New Orleans grieving the death of his second wife Caroline Deslonde, who died while he was away at war. A young girl, while touring General Beauregard's house, sees his spirit. She talks with the General. She goes back numerous times to talk with him. The General tells the girl of his exploits on the battlefields of the Civil War. The girl helps him cope with the death of his wife. The General helps the girl face her fears of bullies and to have confidence in herself.

## P.G.T. Beauregard



Matthew McConaughey  
P.G.T. Beauregard



Millie Bobby Brown  
Young Girl

For *P.G.T. Beauregard* we're planning on casting Matthew McConaughey (*Interstellar*, *Free State of Jones*, *The Sea of Trees*) and Millie Bobby Brown (*Stranger Things*, *Once Upon a Time in Wonderland*, *NCIS*).

## Directors



Doug Liman



James Mangold



Damien Chazelle



Patty Jenkins



Greta Gerwig



Michael Gracey



Shawn Levy



Rian Johnson

Some of the Directors we're looking at approaching for the films to be produced are:

Doug Liman – *The Bourne Identity*

James Mangold – *The Wolverine*

Damien Chazelle – *La La Land*

Patty Jenkins – *Wonder Woman*

Greta Gerwig – *Lady Bird*

Michael Gracey – *The Greatest Showman*

Shawn Levy – *The Night at the Museum Series*

Rian Johnson – *The Last Jedi*

"Production Timeline"

## Development & Pre-production

- Financing & Development
  - Through December 31, 2020
- Pre-production Starts
  - January 2021
  - Planning the "Look"
  - Casting
  - Hiring Crew
  - Testing Equipment & Effects



## Principal Photography

- The four films will shoot in 2021



## Post Production

- The four films will be edited & finished by end of 2021



## Distribution

- World Premiere
  - One Movie per quarter in 2022
  - Red Carpet Event
  - Jordan Landing  
CineMark Theater
- Theatrical Wide Release
  - Throughout 2022
  - Over 3000 Theaters  
Nationwide




Aerial of  
CineMark 24  
@ Jordan Landing



Red Carpet Route:  
Option #1

Red Carpet:

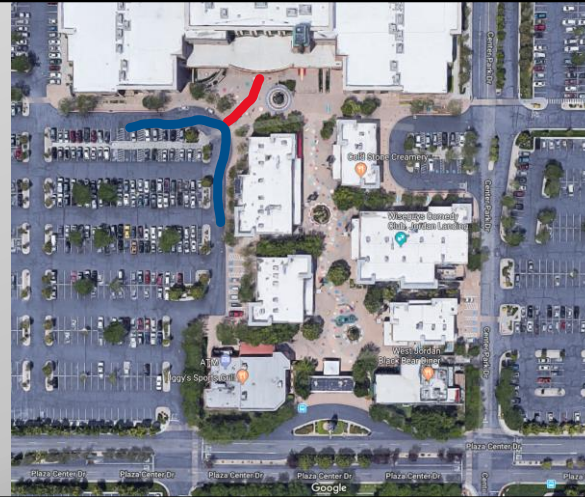
Car Route:

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Red Carpet Route:  
Option #2

Red Carpet:

Car Route:



Red Carpet Route:  
Option #3

Red Carpet:

Car Route:



"Distribute Outside  
Pictures"

## Distributing Outside Pictures

- To be picked up at film festivals & AFM
- Only picked up if in line with Studio values
- Only cost is marketing and distribution
  - Movies might be bought outright from producers
- Box Office revenue shared with producers

Along with producing and distributing our own content, we'll be soliciting and distributing other independent producers' motion pictures, that fall within the Studios' values. Doing so, we'll be utilizing products that we didn't financially produce, yet we see a percentage of the revenue of the films, since we'll be marketing and distributing them

Right now, the only company that is a competitor in Utah for theatrical distribution is Excel Entertainment. They only distribute Christian based movies and only one or two movies a year since it started in 2000. The most brought in at the box office was in 2002 with *The Other Side of Heaven & Charly*. They only brought in \$4.6 million. *The Other Side of Heaven* starred Anne Hathaway and Christopher Gorham – known actors.

"Equipment Rentals"

## Equipment Rentals

- Camera
- Sound
- Grip
- Lighting
- Electrical
- Transportation
- Production Support



The Equipment rentals will include cameras, sound, grip, lighting, transportation and more. We'll be able to provide everything a picture needs to be made from stat to finish. We'll also have enough inventory to rival Redman Movies and Stories – the largest rental house in Utah which holds 75% of the total rental market for the state. The other 25% is held by a dozen smaller rental houses and individuals.

"Multiple Companies"

## Silver Screen Cinema Productions



- A Production Company that will handle the hands-on production of all the Studios' movies & outside productions

- Will Produce
  - Feature Length Films
  - Short Length Films
  - Commercials
  - Corporate Videos
  - Event Videos
  - & More

## Movie Illusions



- A special and visual effects company that will handle all the effects needed for the Studios' movies and other productions

- Will provide:
  - Digital Effects
  - Fire Effects
  - Explosions
  - Wind & Rain Effects
  - Bullet Effects
  - Flying Effects
  - Creature Effects
  - Motion Capture & Motion Control
  - & More

"Executive Team"

## Executive Team



Evan Brown  
Studio Co-Executive



Colin McMillan  
Studio Co-Executive

## Executive Team Cont'd



Tim McConnehey  
Studio Business  
Affairs Executive /  
CEO



Kevin Nelson  
Studio Financial  
Executive / CFO



Dalton Parker  
Studio Operations  
Executives / COO

## Executive Team Cont'd

To be brought in for Phase 1

- Studio Legal Affairs Executive / CLO
- The Motion Picture Development Executive
- The Motion Picture Production Executive
- The Motion Picture Distribution Executive

To be brought in at a later phase:

- The Television Development Executive
- The Television Production Executive
- The Television Distribution Executive

“Budget”

## \$400,000,000.00 Budget

- Development Budget
  - \$148,311,109.80
    - Buildings, Equipment, Family Members (Employees)
- Production & Distribution Budget
  - \$251,688,890.20
    - Production Budget (Negative Costs)
    - Distribution Budget
    - All Four Films

## Development Budget \$148.3 Million

- The Family Members for each company
  - Over 120 Full Time Family Members Total
- Facilities to support the films
- Startup costs for the 3 companies
  - Silver Screen Cinema Studios - Expansion Funding
  - Silver Screen Cinema Productions
  - Movie Illusions
- Equipment purchases

Silver Screen Cinema Studios		
Studio Development Costs		
#	Amount	Total
3	10 Ton Grip Truck	\$538,189.70
3	5 Ton Grip Truck	\$269,412.95
3	Camera Truck - 30ft	\$159,736.50
3	Camera Dollies	\$210,000.00
3	Cranes & Remote Heads	\$129,423.00
3	Camera / Insert Cars	\$232,690.50
3	Process Trailer & ATV Rig	\$50,000.00
3	Car & Motorcycle Trays	\$23,887.50
3	Condors & Generators	\$3,108,000.00
3	Trucks	\$1,819,650.00
3	Honeywagons & Trailers	\$2,256,000.00
3	Lighting	\$4,761,002.00
1	Lie Item	\$3,569,290.00
3	Expandable Rims	\$124,456.50
3	Camera	\$2,112,424.65
3	Sound	\$129,691.50
3	Production Support	\$432,180.00
3	Art Department	\$479,936.50
3	Set Dressing	\$479,936.50
3	Prop Department	\$479,936.50
3	Set Construction Equipment	\$518,385.00
3	Wardrobe Department	\$479,550.00
3	Makeup & Hair Departments	\$279,900.00
3	Special Effects & Stunts	\$564,163.50
3	Process Department	\$1,105,402.40
2	ADRs & Foley	\$396,585.00
1	Studio Offices	\$8,155,173.00
1	Production Office	\$3,640,860.00
1	Silver Screen Cinema Studios	\$26,540,015.00
1	Silver Screen Cinema Productions	\$16,312,127.98
1	Movie Illusions Equipment	\$25,553,296.50
	Equipment Total	\$130,907,343.30
1	Screenplay Acquisition	\$1,129,301.70
	Studio Development Costs Grand Total	\$148,311,109.80

# Production & Distribution Budget \$251.6 Million

FILM PRODUCTION BUDGET									
6-Mth-2015									
Shear Screen Games Productions									
Production Office									
6-Mth-2015									
ACCT NO.	DESCRIPTION	PRG NO.	BUDGET	TOTALS					
0000	Development	3	\$57,000.00						
1000	Story and Screenplay	4	\$50,000.00						
1100	Producer's Fee	5	\$100,000.00						
1200	Director's Fee	6	\$100,000.00						
1300	Lead Cost	7	\$1,000,000.00						
1400	Travel and Living	8	\$1,000,000.00						
1500	Prize Bonuses and Payroll Taxes	9	\$2,000,000.00						
				TOTAL ABOVE THE LINE					
2000	Production Department	10	\$100,000.00						
2100	Game Team	11	\$100,000.00						
2200	Art Department	12	\$100,000.00						
2300	Set Construction	13	\$100,000.00						
2400	Set Dressing	14	\$100,000.00						
2500	Props	15	\$100,000.00						
2600	Picture Vehicles	16	\$100,000.00						
2700	Special Effects	17	\$100,000.00						
2800	Camera	18	\$100,000.00						
2900	Sound Department	19	\$100,000.00						
3000	Visual Effects	20	\$100,000.00						
3100	Costume	21	\$100,000.00						
3200	Makeup	22	\$100,000.00						
3300	Hair Styling	23	\$100,000.00						
3400	Transportation	24	\$100,000.00						
3500	Food and Beverage	25	\$100,000.00						
3600	Site Rental	26	\$100,000.00						
3700	Stage Rental and Expenses	27	\$100,000.00						
3800	Location Expenses	28	\$100,000.00						
3900	Special Effects	29	\$100,000.00						
4000	Transportation	30	\$100,000.00						
4100	Food and Beverage	31	\$100,000.00						
4200	Site Rental	32	\$100,000.00						
4300	Stage Rental and Expenses	33	\$100,000.00						
4400	Location Expenses	34	\$100,000.00						
4500	Special Effects	35	\$100,000.00						
4600	Transportation	36	\$100,000.00						
4700	Food and Beverage	37	\$100,000.00						
4800	Site Rental	38	\$100,000.00						
4900	Stage Rental and Expenses	39	\$100,000.00						
				TOTAL, BEYOND THE LINE					

## Production Budget

- Covers

- Cast Salaries
- Crew Salaries
- Locations
- Set Construction
- Props Wardrobe
- Special Effects
- Makeup
- Animals
- Post Production



## Distribution Budget Cont'd



## Potential Tax Breaks

- 2017 Tax Cuts & Jobs Act
  - Films Released Before 1 JAN 2023
    - 100% of Budget can be expensed in same year released
    - 80% after 1 JAN 2023
    - 20% reduction each year after that
  - Assets such as equipment written off in same year purchased and deployed before 1 JAN 2023

The Tax Cut and Jobs Act of 2017 also helps in making sure the Studios' first Phase is successful. Not only has the corporate tax rate gone down, but certain assets can be fully expensed in the same year of purchase and put into use. The majority of the assets purchased by the Studio can be expensed making sure the Studio can keep more of the money it makes.

The tax act also allows studios to expense 100% of the budget of qualifying motion pictures in the same year the picture is released for public consumption. This is possible until Jan 1, 2023. After that date, 80% of the budget can be expenses and it declines 20% each year after that.

With 4 moves being released in 2022, all production budgets can be expensed, 100%. The 4 films being released in 2023 will have 80% of their budgets expensed.

## Potential Tax Breaks Cont'd

- Utah State Filming Tax Incentive
  - Tax Credit - 20% to 25% of all money spent on the film in the state
  - Estimated expense of \$120 Million in Utah (all 4 films)
  - Could be \$22 Million to \$28 Million in Tax Credits for 2022

Many of the states have tax incentives to film movies in them. Utah has one of the better tax incentive programs. For every film that spends over \$1,000,000 in the state, the company will receive between 20% and 25% of all money spent in the state back in tax credits. Example: if a \$20 million movie spends \$15 million in Utah, the company could see between \$3 million and \$3.75 million back in tax credits.

No matter which state we film in, most of the time it will be Utah, we will make sure we can take advantage of the state's filming tax incentive.

“Perks  
for  
Contributing”

\$500,000.00 to \$999,999.99

- The equivalent percentage of your contribution of Entire Estimated Budget, from an 80/20 Split (between the Studio/Financers) of the Studios' take of the Box Office returns for every movie produced by the Studio during and beyond Phase 1 until 200% of contribution is reached.
- Example: 1% (\$4 million) of Entire Estimated Budget would be 1% of 20% Gross Box Office Receipts for each film in Phase 1 after Exhibitor Take and every film after Phase 1 produced by the Studio up to 200% of contribution (\$8 million).

\$500,000.00 to \$999,999.99

Cont'd

- A "Special Thanks" in the credits of each movie produced by the Studio until the 200% of contribution is paid (example: Silver Screen Cinema Studios wants to thank the following for their generous assistance in getting this movie made:...)
- An opportunity to visit the set and watch a day of filming for each film produced until all 200% of contribution is paid

\$500,000.00 to \$999,999.99

Cont'd

- You will receive a signed and framed movie poster for each film
- A copy of each movie (4K Blu-ray, Blu-ray, DVD and Digital Download) when released
- The Sound Track of each film on CD and Digital Download
- You will be invited to participate in the Studios' service projects when it is scheduled during Principal Photography (the Studio does one with every project it produces)

\$1,000,000.00 to \$4,999,999.99

- All the Above Perks
- Free access to the set at all times for all films until the 200% of contribution is paid
- A wrap gift at the end of Principal Photography and be invited to the wrap party for all films until the 200% of contribution is paid
- A VIP guest with Plus One at the World Premiere of every film until the full 200% of contribution is paid

\$5,000,000.00 to \$9,999,999.99

- All the Above Perks
- An "Executive Producer" credit on each of the films produced until the 200% of contribution is paid
- VIP guest with Plus One at all the World Premieres of all Pictures produced by the Studio, even after the 200% of contribution is paid

\$10,000,000.00 or more

- All the Above Perks
- A "Producer" credit on each of the films until the 200% of contribution is paid
  - (if any project is nominated for best picture - you would be invited to attend the Award Shows)
- One of the Buildings built on the Studio lot will be named after you

"Return on Investment"

## The Pro forma Numbers

- Based on Industry Averages
- Average Distributor Take is 183% of production budget and P&A budget
  - \$30 Million + \$22.5 Million = \$52.5 Million
  - 183% of full budget would be \$96.07 Million
- P&A Budget is usually below 75% of Production Budget - numbers above based on 75%
- Distributor Take from Box Office receipts is usually around 65%

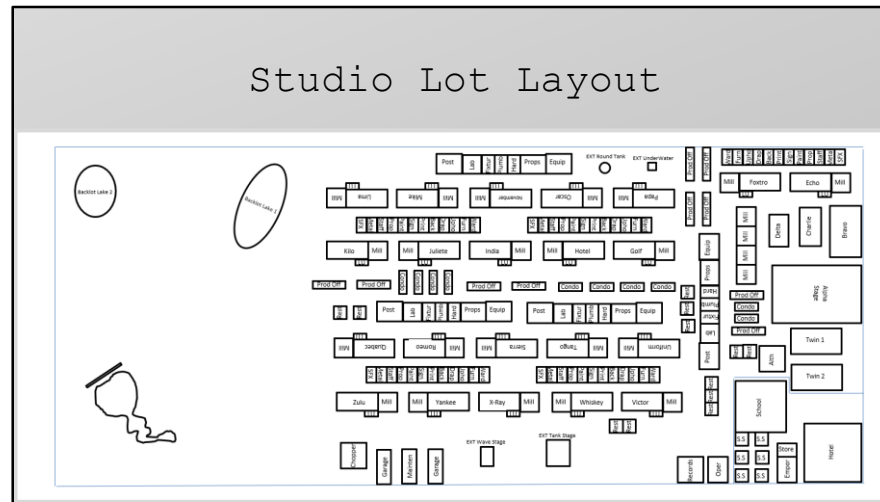
## Hypothetical Return

- Based on films with Total Budget of \$63 Million (Average for year)
  - Return based on 1% contribution of \$4 Million
- Estimated Gross Box Office Receipts
  - **\$138.5 Million**
- Gross Studio Take of Box Office Receipts
  - **\$90 Million**
- Total Gross Financer Split of Studio Box Office (20%)
  - **\$18 Million**
- Financer Take of Gross Financer Split of Studio Box Office (1%)
  - **\$180,000**
- 4 Movies per Year
  - **\$720,000**

"The Studio Phase 2"

## Studio Phase 2

- 6+ films released per year
- Construction of the Studio Lot
  - 26 State-of-the-art Sound Stages
  - Art Departments
  - Construction Mills
  - Workshops
  - Scoring Stages
  - ADR & Foley Stages
  - Screening Theaters
  - Editing & Sound Design Suites
  - 100+ Acre Backlot



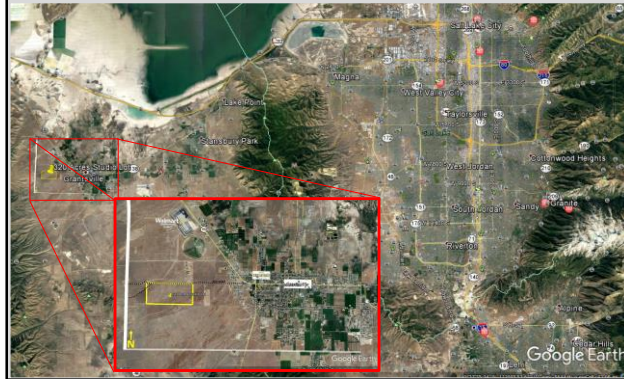
The Studio will also be building a studio lot in Grantsville, Utah that will house multiple production offices, post-production facilities, as well as 26 state-of-the-art sound stages. The Studio Lot will even be the home of the world's largest sound stage at over 315,000 square feet of production space. This stage will have the ability to be divided into smaller stages. The Studio Lot will also house interior and exterior tank stages as well as a 100+ acre backlot with a variety of terrains from fields, woods, lakes and some standing sets. Restaurant chains will be solicited to bring in their facilities to feed the casts and crews of the multiple films being shot on the Studio Lot. The Studio will eventually build a hotel, The Silver Lining Resort Hotel, on the Studio Lot to house the casts and crews of the films utilizing the Studio.

State-of-the-art pre and post production facilities will be available on the Studio Lot. Art departments, construction mills, other workshops, scoring stages, ADR stages, foley stages, screening theaters, sound design suites and editing suits will be available. Every aspect of producing a movie, from developing and writing the screenplays to storyboarding and production design through principle photography and on through post production to the release prints; will be able to be done within the walls of the Grantsville Studio Lot. The building of the Studio Lot will be

done in phases as well, for the ease of construction, and to maximize facility availability.

All of these facilities will be available for use by all motion picture production companies to film their projects. The Studio will also draw many of the major studios here since it will be the closest and largest open backlot available to them. Until Silver Screen Cinema Studios builds the studio lot in Grantsville, the majors will have to continue traveling to England to use the open backlots at either Leavesden Studio, Pinewood Studios or Elstree Studios. Once the Studio Lot is built, the major studios will only have to travel to Utah to utilize an open backlot.

## Studio Lot in Grantsville, UT



- 320 Acres
- 40 Minutes from Airport
- 45 Minutes from Salt Lake City
- I-80 Open all year even in back weather

"Future Projects"

## Feature Length Films

(Screenplays are written or are in treatment form - Copyright owned by Studio)

- BOA OGOI: THE MASSACRE AT BEAR RIVER
- MARGUERITE
- DATING'S OVERRATED
- WHO AM I?
- SPADE
- MEMORY
- WELCOME TO THE FUTURE
- DRAGON BRAVE
- AL CAPONE
- RANGERS
- THE SWAMP FOX
- VAMPIRE APOCALYPSE
- GETTYSBURG
- FLOOR -30
- PEOPLE WATCHING
- GUARDIAN
- POD

