# SILVER SCREEN (INEMAN) (INEMAN) (INEMAN)

Dreams Are Made Inside The Silver Lining
An Evan Brown Company



## "The Studio Phase 1"

# Three Forces Make this Possible

 Recent tax cuts and credits are reducing risk for investors

 More and more demand for content from audiences and media consumers

• Technological improvements have eliminated the distribution barriers

## Studio Phase 1 Overview

- Optimized current economic situations
- Low financial risk
  - multiple avenues for a return on investment
  - over extended time frames
  - multiple non-financial perks
- Our opportunity includes multiple movies, multiple companies and more
- Experience Hollywood
- Attend the world premieres
- Hang out with the Stars
- Experience the magic of movie making.

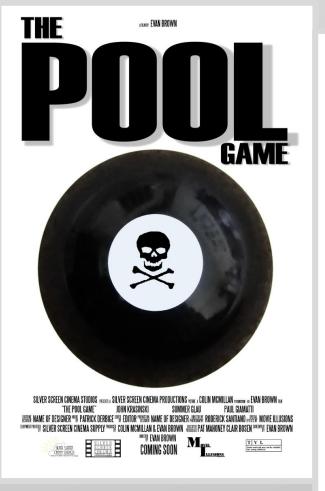
## The Studio Phase 1 Overview

- •\$400 Million budget
- 4 Movies made and released each year
- Multiple avenues of revenue generated not a single movie
- Over 120 full time jobs created
- Over 150 Production Jobs per movie (over 600 per year)
- Multiple Tax Cuts and Credits available for films
- Name Actors, Directors & Producers

### The Studio Phase 1 Cont'd

- Avenues of Revenue
  - Distribution of Our Own Movies
    - Multiple Movies Per Year
  - Distribution of Outside Independent Motion Pictures
    - Only expense for us if Marketing & Distribution
  - Equipment Rentals
    - Facility Rentals once Studio Lot is Built Phase 2
  - Multiple Companies to support movie production
    - Silver Screen Cinema Productions
    - Movie Illusions

## "PROPOSED PICTURES"









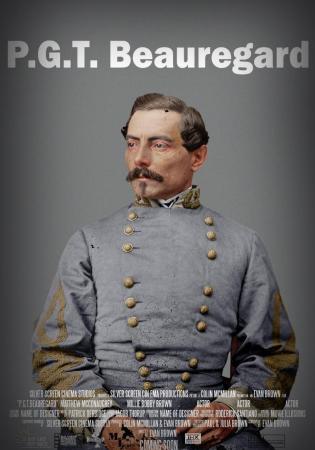






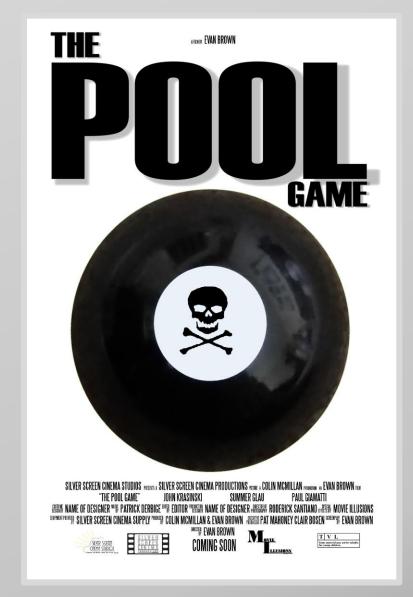
## 4 Movies Per Year





- These 4 films produced back to back
- Multiple screenplays to be acquired
- Four movies produced in 2021 & Released in 2022

### The Pool Game



Gabe Kelly, an ex-pool champion, and his wife Jane who are just going through life, trying to get by. They just bought a new home and are starting to settle down. Their careers are starting to take off. Everything is looking up for them, until Jane doesn't come home from a business trip. When Gabe tries to get a hold of her, his TV turns on. The screen is an image of a man's head in silhouette. The silhouette tells Gabe that if he wants to see his wife again, he needs to play a game of pool. If he wins, she lives. If he loses, they both will die. Unfortunately, the odds are stacked against them.

## The Pool Game



John Krasinski Gabe Kelly



Paul Giamatti Frank



Summer Glau Jane Kelly

### Gifted

JEINS FVAN BROWN













Jaxson Bell has severe Autism. He can't speak and needs 24-hour care, yet he can solve any puzzle that is placed in front of him. With the help of his twin brother, Patrick, they try to get by in the world. When a serial killer returns to the city, the police find the brothers to be a great resource. Now they need to convince the rest of the police department that Jaxson's gift will be an asset, instead of his Autism being a hindrance. Also, will his gift help solve the crime before another is victim is killed?

## Gifted



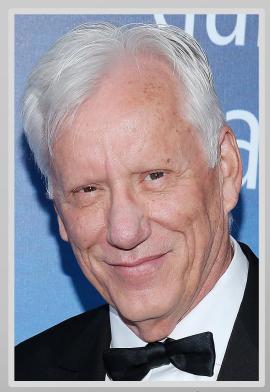
Matt Damon
Patrick Bell



Jesse Plemons
Jaxson Bell

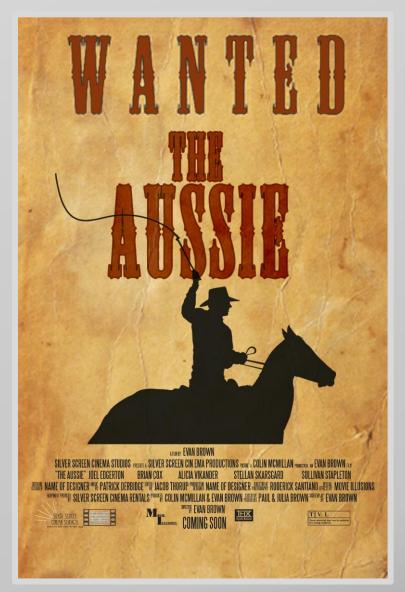


Emma Stone Jessi Summers



James Woods David Pierce

## The Aussie



When Joseph Quinlin returns to the States in 1883, after living in Australia for most of his life, he's met with prejudice. He's looked upon as a criminal. When he tries to reunite with his father, he learns that his father has been murdered and all his land taken. Joe tries to buy the land back only to realize that the town is being run by corrupt leaders and Joe is forced to take the law into his own hands. Sometimes the law needs to be upheld by the outlaws.

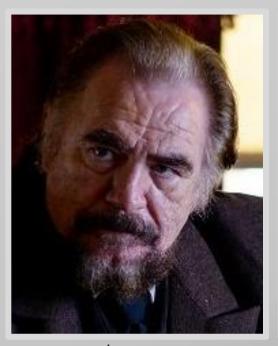
## The Aussie



Joel Edgerton
Joe Quinlin



Alicia Vikander Klara Johansson

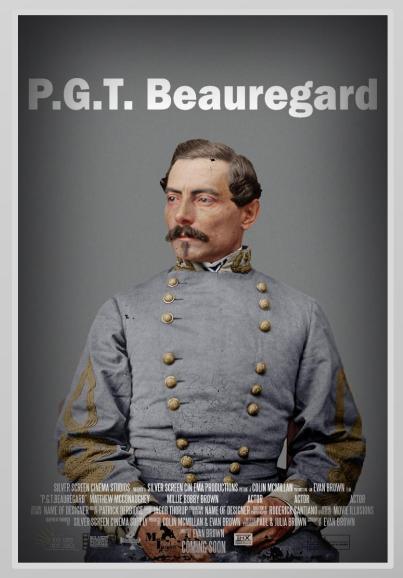


Brian Cox Burl Hennessey



Stellen Skarsgard Viktor Johansson

## P.G.T. Beauregard



It is said that Confederate General P.G.T.

Beauregard's spirit can be seen wandering his house in New Orleans grieving the death of his second wife Caroline Deslonde, who died while he was away at war. A young girl, while touring General Beauregard's house, sees his spirit. She talks with the General. She goes back numerous times to talk with him. The General tells the girl of his exploits on the battlefields of the Civil War. The girl helps him cope with the death of his wife. The General helps the girl face her fears of bullies and to have confidence in herself.

## P.G.T. Beauregard

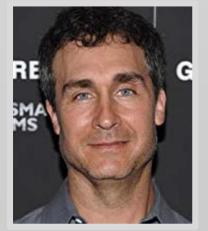


Matthew McConaughey P.G.T. Beauregard



Millie Bobby Brown Young Girl

## Directors



Doug Liman



James Mangold



Damien Chazelle



Patty Jenkins



Greta Gerwig



Michael Gracey



Shawn Levy

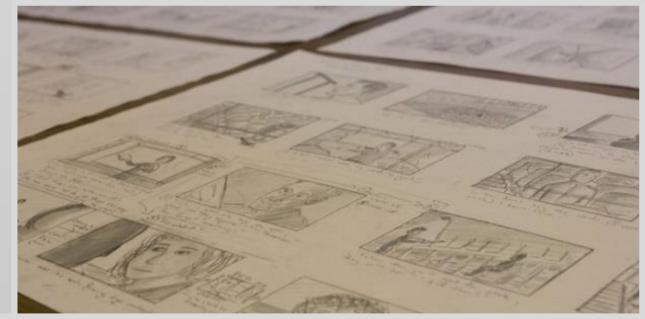


Rian Johnson

## "Production Timeline"

# Development & Pre-production

- Financing & Development
  - Through December 31, 2020
- Pre-production Starts
  - January 2021
  - Planning the "Look"
  - Casting
  - Hiring Crew
  - Testing Equipment & Effects





## Principal Photography

• The four films will shoot in 2021







#### Post Production

• The four films will be edited & finished by end of 2021







#### Distribution

- World Premiere
  - One Movie per quarter in 2022
  - Red Carpet Event
  - Jordan Landing CineMark Theater
- Theatrical Wide Release
  - Throughout 2022
  - Over 3000 Theaters
    Nationwide





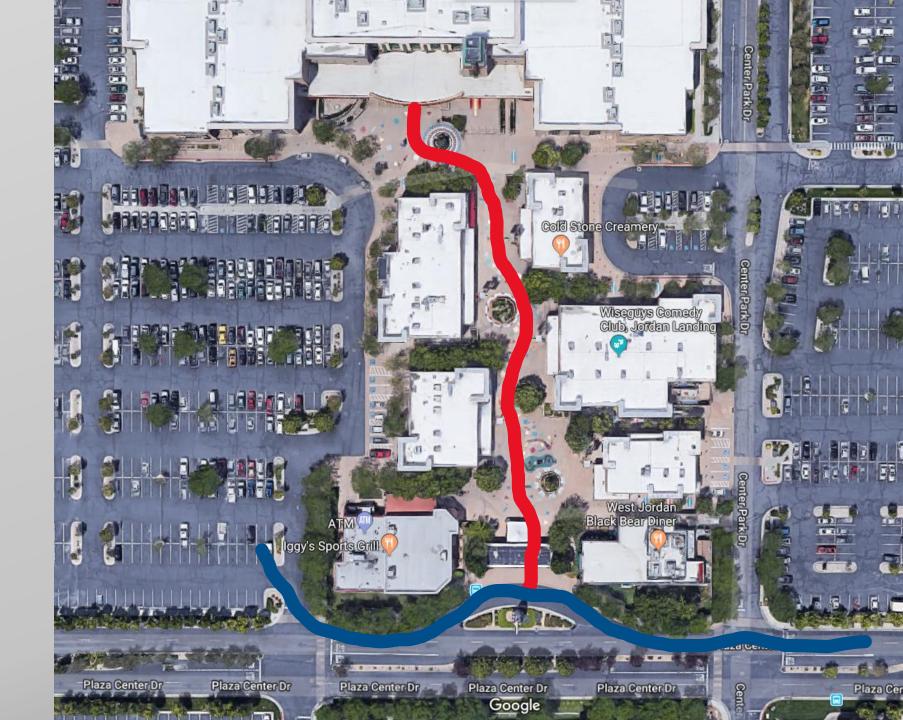
Aerial of CineMark 24 @ Jordan Landing



Red Carpet Route:
Option #1

Red Carpet:

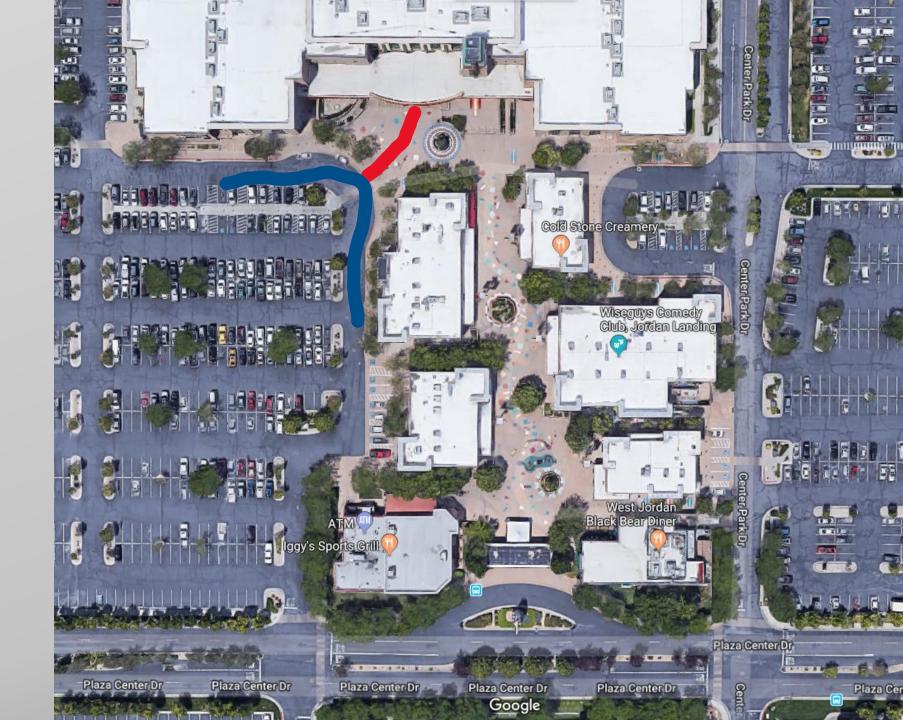
Car Route:



Red Carpet Route:
Option #2

Red Carpet:

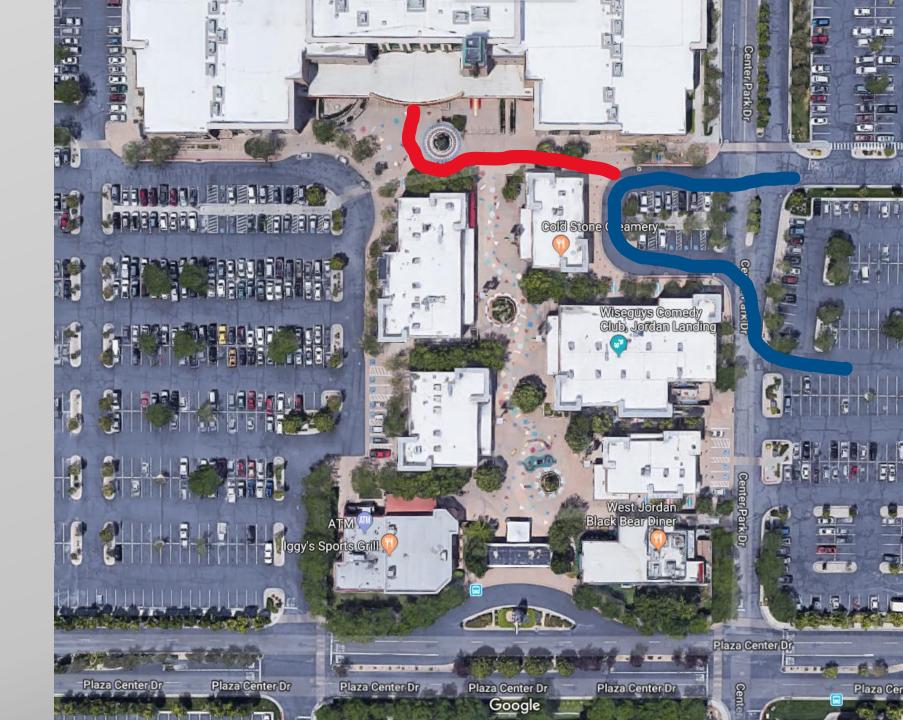
Car Route:



Red Carpet Route:
Option #3

Red Carpet:

Car Route:



## "Distribute Outside Pictures"

## Distributing Outside Pictures

• To be picked up at film festivals & AFM

• Only picked up if in line with Studio values

- Only cost is marketing and distribution
  - Movies might be bought outright from producers

• Box Office revenue shared with producers

## "Equipment Rentals"

## Equipment Rentals

- Camera
- Sound
- Grip
- Lighting
- Electrical
- Transportation
- Production Support







## "Multiple Companies"

## Silver Screen Cinema Productions



• A Production Company that will handle the hands-on production of all the Studios' movies & outside productions

- Will Produce
  - Feature Length Films
  - Short Length Films
  - Commercials
  - Corporate Videos
  - Event Videos
  - & More

### Movie Illusions



• A special and visual effects company that will handle all the effects needed for the Studios' movies and other productions

- Will provide:
  - Digital Effects
  - Fire Effects
  - Explosions
  - Wind & Rain Effects
  - Bullet Effects
  - Flying Effects
  - Creature Effects
  - Motion Capture & Motion Control
  - & More

## "Executive Team"

## Executive Team



Evan Brown
Studio Co-Executive



Colin McMillan
Studio Co-Executive

## Executive Team Cont'd



Tim McConnehey
Studio Business
Affairs Executive /
CEO



Kevin Nelson
Studio Financial
Executive / CFO



Dalton Parker Studio Operations Executives / COO

#### Executive Team Cont'd

To be brought in for Phase 1

- Studio Legal Affairs Executive / CLO
- The Motion Picture Development Executive
- The Motion Picture Production Executive
- The Motion Picture Distribution Executive

To be brought in at a later phase:

- The Television Development Executive
- The Television Production Executive
- The Television Distribution Executive

## "Budget"

#### \$400,000,000.00 Budget

- Development Budget
  - \$148,311,109.80
    - Buildings, Equipment, Family Members (Employees)
- Production & Distribution Budget
  - \$251,688,890.20
    - Production Budget (Negative Costs)
    - Distribution Budget
    - All Four Films

# Development Budget \$148.3 Million

- The Family Members for each company
  - Over 120 Full Time Family Members Total
- Facilities to support the films
- Startup costs for the 3 companies
  - Silver Screen Cinema Studios Expansion Funding
  - Silver Screen Cinema Productions
  - Movie Illusions
- Equipment purchases

	Cinema	

#	Studio Development Costs	Amount	Total
3	10 Ton Grip Truck	\$539,189.70	\$1,617,569.10
3	5 Ton Grip Truck	\$288,412.95	\$865,238.85
3	Camera Truck - 30ft	\$159,736.50	\$479,209.50
3	Camera Dollies	\$210,000.00	\$630,000.00
3	Cranes & Remote Heads	\$129,423.00	\$388,269.00
3	Camera / Insert Cars	\$232,690.50	\$698,071.50
3	Process Trailer & ATV Rig	\$50,000.00	\$150,000.00
3	Car & Motorcycle Tows	\$23,887.50	\$71,662.50
3	Condors & Generators	\$3,108,000.00	\$9,324,000.00
3	Trucks	\$1,819,650.00	\$5,458,950.00
3	Honeywagons & Trailers	\$2,205,000.00	\$6,615,000.00
3	Lighting	\$4,761,002.00	\$14,283,006.00
1	Line Items	\$3,569,298.60	\$3,569,298.60
3	Expendable Items	\$124,456.50	\$373,369.50
3	Camera	\$2,112,424.65	\$6,337,273.95
3	Sound	\$135,691.50	\$407,074.50
3	Production Support	\$432,180.00	\$1,296,540.00
3	Art Department	\$478,936.50	\$1,436,809.50
3	Set Dressing	\$478,936.50	\$1,436,809.50
3	Props Department	\$478,936.50	\$1,436,809.50
3	Set Construction Equipment	\$518,385.00	\$1,555,155.00
3	Wardrobe Department	\$473,550.00	\$1,420,650.00
3	Makeup & Hair Departments	\$375,900.00	\$1,127,700.00
3	Special Effects & Stunts	\$564,163.58	\$1,692,490.75
3	Process Department	\$1,105,402.46	\$3,316,207.39
2	ADR & Foley	\$396,585.00	\$793,170.00
1	Studio Offices	\$8,155,173.00	\$8,155,173.00
1	Production Office	\$3,840,860.00	\$3,840,860.00
1	Silver Screen Cinema Studios	\$26,540,015.88	\$26,540,015.88
1	Silver Screen Cinema Productions	\$16,312,127.98	\$16,312,127.98
1	Movie Illusions Equipment	\$25,553,296.59	\$25,553,296.60
	Equipment Total	\$130,907,348.30	\$147,181,808.10
1	Screenplay Acquisition	\$1,129,301.70	\$1,129,301.70
	Studio Development Costs Grand Total	\$148,311,109.80	\$148,311,109.80

# Production & Distribution Budget \$251.6 Million

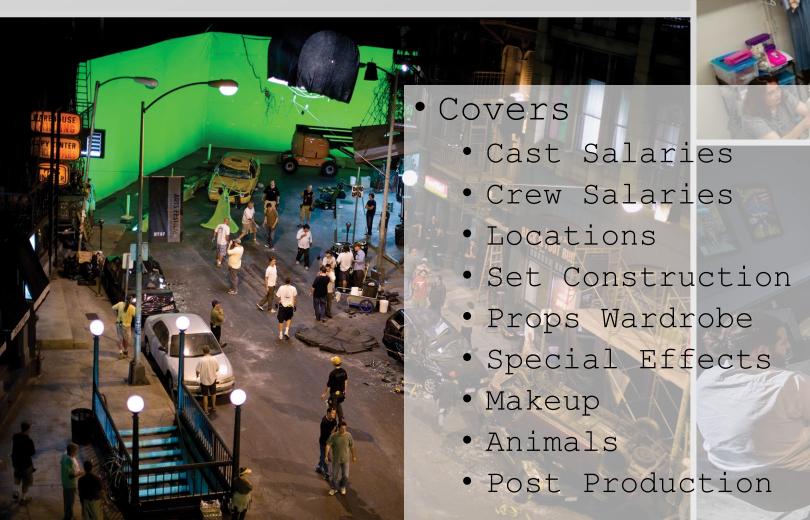
	FILM	PRODUCT	ION BUDGE		-Mar-2019
Silver Screen Cinema Productions The Pool		0		DATE PF-20-0001	
PROD	UCTION COMPANY	The Pool			JCTION NUMBER
Mahoney /	BOSEN Colin McMillan RODUCER PRODUCER		Evan Brown		0
EXECUTIVE PF	RODUCER PRODUCER		DIRECTOR	PRC	DUCTION MANAGER
6-Jan-202	20 16-Oct-2020	0-Jan-190	0	0	8 Hrs
START DAT	E FINISH DATE	SCRIPT DATE	:D	SCRIPT PAGES	CREW DAILY PAY HOU
ACCT NO.	DESCRIPTION		PAGE NO.	BUDGET	TOTALS
0000	Development		3	\$57,500.00	
1000	Story and Screenplay		4	\$22,000.00	
1100	Producer's Unit		5	\$589,000.00	
1200	Director's Unit		6	\$38,800.00	
1300	Cast Unit		7	\$5,655,396.50	
1400	Travel and Living		8	\$142,000.00	
1900	Fringe Benefits and Payroll Taxe	s	9	\$2,627,288.81	
	TOTAL ABO	VE THE LINE		\$9,131,985.31	\$9,131,985.31
2000	Production Department		10	\$724,360.00	
2100	Extra Talent		11	\$30,400.00	
2200	Art Department		12	\$210,840.00	
2300	Set Construction		13	\$596,830.00	7
2400	Set Dressing		14	\$241,160.00	7
2500	Property		15	\$198,600.00	7
2600	Picture Vehicles		16	\$285,000.00	7
2700	Special Effects		17	\$196,320.00	1
2800	Camera		18	\$333,320.00	1
3000	Special Equipment		19	\$0.00	1
3100	Sound		20	\$61,320.00	7
3200	Grip		21	\$118,160.00	7
3300	Lighting		22	\$149,360.00	7
3400	Wardrobe		23	\$227,440.00	1
3500	Makeup and Hair		24	\$168,740.00	1
3600	Set Operations		25	\$561,435.00	1
3700	Site Rental		27	\$31,500.00	1
3800	Stage Rental and Expenses		28	\$308,400.00	
4000	Location Expenses		29	\$40,772.50	
4100	Second Unit		31	\$0.00	
4200	Tests		33	\$5,000.00	
4300	Miniatures		34	\$0.00	
4400	Process		35	\$0.00	7
4500	Animals		36	\$0.00	7
4600	Transportation		37	\$731,240.00	1
4700	Raw Stock and Laboratory		38	\$0.00	7
4900	Fringe Benefits and Payroll Taxe	s	39	\$1,035,625.44	1
	TOTAL BELO			\$6,255,822.94	\$15,387,808,25

		•	6-	Mar-2019
Silver Screen Cinema Productions The Pool		Game	DATE MPF-20-0001	
PRODUCTION COMPANY PRODUCTION		NTITLE	PRODUCTION NUMBER	
ACCT NO.	DESCRIPTION	PAGE NO.	BUDGET	TOTALS
5000	Film Editing	40	\$199,000.00	
5100	Music	42	\$223,000.00	1
5200	Film Effects	43	\$26,560.00	1
5300	Titles	44	\$60,480.00	1
5400	Post Production Sound	45	\$308,520.00	
5500	Post Production Film	46	\$14,000.00	
5900	Fringe Benefits and Payroll Taxes	47	\$178,368.00	
	TOTAL POST PRODUCTION		\$1,009,928.00	\$16,397,736.25
6000	Publicity	48	\$377,840.00	
6100	Insurance	49	\$602,535.76	
6200	General Expense	50	\$478,000.00	
6900	Fringe Benefits and Payroll Taxes	51	\$97,799.68	
	TOTAL OTHER COSTS		\$1,556,175.44	\$17,953,911.69
	TOTAL DIRECT COSTS		\$17,953,911.69	\$17,953,911.69
7500	Contingency 10%	52	\$1,795,391.17	
7600	Completion Bond 6% x Total Direct Costs	52	\$0.00	
7700	Overhead (less w+Fringe)	52	\$0.00	
7800	Production Fees	52	\$0.00	
	TOTAL NEGATIVE COSTS		\$1,795,391.17	\$19,749,302.86
8000	Deferments	52	\$0.00	
т	OTAL NEGATIVE COSTS (Incl. Deferments)		\$1,795,391.17	\$19,749,302.86

	Silver Screen Cinema Studios		
#	The Pool Game Distribution and P&A	Amount	Total
1	World Premiere & Anniversary Premiere	\$880,000.00	\$880,000.00
1	Digital Cinema Package	\$1,579,200.00	\$1,579,200.00
1	Prime Time Spots	\$4,125,000.00	\$4,125,000.00
1	Day Time Spots	\$4,125,000.00	\$4,125,000.00
1	Onset Interviews	\$781,000.00	\$781,000.00
1	Talk Show Interviews	\$3,300,000.00	\$3,300,000.00
1	Radio Interviews	\$330,000.00	\$330,000.00
1	Printables (Onesheets, Standies, Window Cards, Print Ads	\$3,547,500.00	\$3,547,500.00
1	Press Releases	\$396,000.00	\$396,000.00
1	For Your Consideration Campaign	\$5,000,000.00	\$5,000,000.00
	Distribution and P&A Total	\$24,063,700.00	\$24,063,700.00

Top Sheets for The Pool Game Budgets

#### Production Budget







#### Distribution Budget Cont'd



#### Potential Tax Breaks

- 2017 Tax Cuts & Jobs Act
  - Films Released Before 1 JAN 2023
    - 100% of Budget can be expensed in same year released
    - 80% after 1 JAN 2023
    - 20% reduction each year after that
  - Assets such as equipment written off in same year purchased and deployed before 1 JAN 2023

#### Potential Tax Breaks Cont'd

- Utah State Filming Tax Incentive
  - Tax Credit 20% to 25% of all money spent on the film in the state
  - Estimated expense of \$120 Million in Utah (all 4 films)
  - Could be \$22 Million to \$28 Million in Tax Credits for 2022

# "Perks for Contributing"

#### \$500,000.00 to \$999,999.99

- The equivalent percentage of your contribution of Entire Estimated Budget, from an 80/20 Split (between the Studio/Financers) of the Studios' take of the Box Office returns for every movie produced by the Studio during and beyond Phase 1 until 200% of contribution is reached.
  - Example: 1% (\$4 million) of Entire Estimated Budget would be 1% of 20% Gross Box Office Receipts for each film in Phase 1 after Exhibitor Take and every film after Phase 1 produced by the Studio up to 200% of contribution (\$8 million).

#### \$500,000.00 to \$999,999.99 Cont'd

- A "Special Thanks" in the credits of each movie produced by the Studio until the 200% of contribution is paid (example: Silver Screen Cinema Studios wants to thank the following for their generous assistance in getting this movie made:...)
- An opportunity to visit the set and watch a day of filming for each film produced until all 200% of contribution is paid

#### \$500,000.00 to \$999,999.99 Cont'd

- You will receive a signed and framed movie poster for each film
- A copy of each movie (4K Blu-ray, Blu-ray, DVD and Digital Download) when released
- The Sound Track of each film on CD and Digital Download
- You will be invited to participate in the Studios' service projects when it is scheduled during Principal Photography (the Studio does one with every project it produces)

#### \$1,000,000.00 to \$4,999,999.99

- All the Above Perks
- Free access to the set at all times for all films until the 200% of contribution is paid
- A wrap gift at the end of Principal Photography and be invited to the wrap party for all films until the 200% of contribution is paid
- A VIP guest with Plus One at the World Premiere of every film until the full 200% of contribution is paid

#### \$5,000,000.00 to \$9,999,999.99

- All the Above Perks
- An "Executive Producer" credit on each of the films produced until the 200% of contribution is paid
- VIP guest with Plus One at all the World Premieres of all Pictures produced by the Studio, even after the 200% of contribution is paid

#### \$10,000,000.00 or more

- All the Above Perks
- A "Producer" credit on each of the films until the 200% of contribution is paid
  - (if any project is nominated for best picture you would be invited to attend the Award Shows)
- One of the Buildings built on the Studio lot will be named after you

#### "Return on Investment"

#### The Pro forma Numbers

- Based on Industry Averages
- Average Distributor Take is 183% of production budget and P&A budget
  - \$30 Million + \$22.5 Million = \$52.5 Million
    - 183% of full budget would be \$96.07 Million
- P&A Budget is usually below 75% of Production Budget numbers above based on 75%
- Distributor Take from Box Office receipts is usually around 65%

#### Hypothetical Return

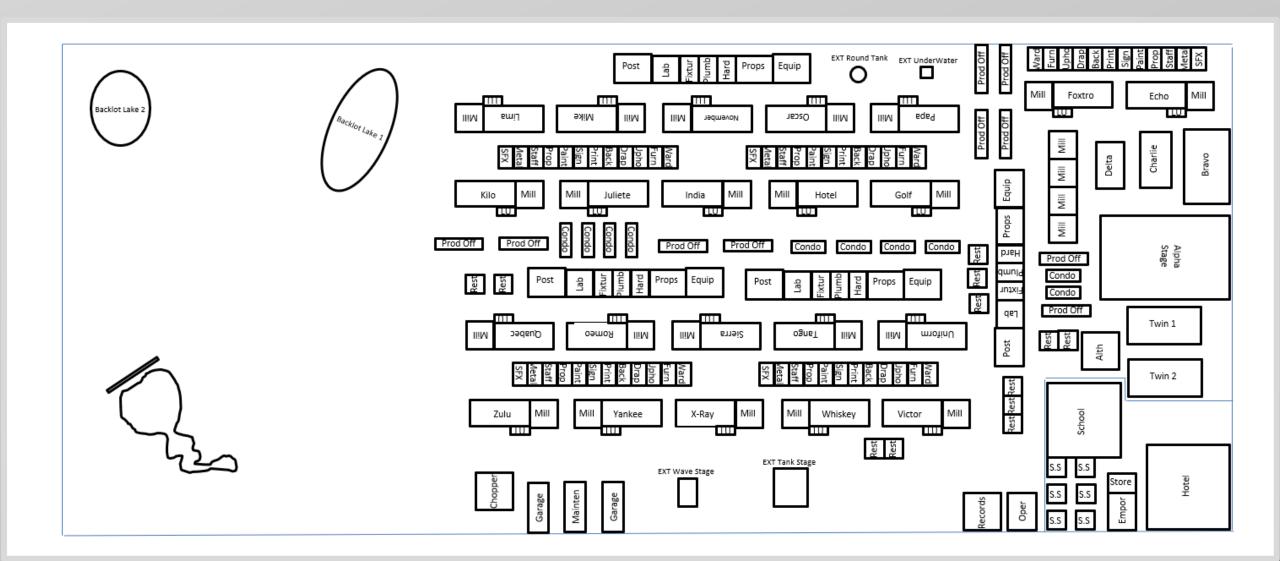
- Based on films with Total Budget of \$63 Million (Average for year)
  - Return based on 1% contribution of \$4 Million
- Estimated Gross Box Office Receipts
  - \$138.5 Million
- Gross Studio Take of Box Office Receipts
  - \$90 Million
- Total Gross Financer Split of Studio Box Office (20%)
  - \$18 Million
- Financer Take of Gross Financer Split of Studio Box Office (1%)
  - \$180,000
- 4 Movies per Year
  - \$720,000

### "The Studio Phase 2"

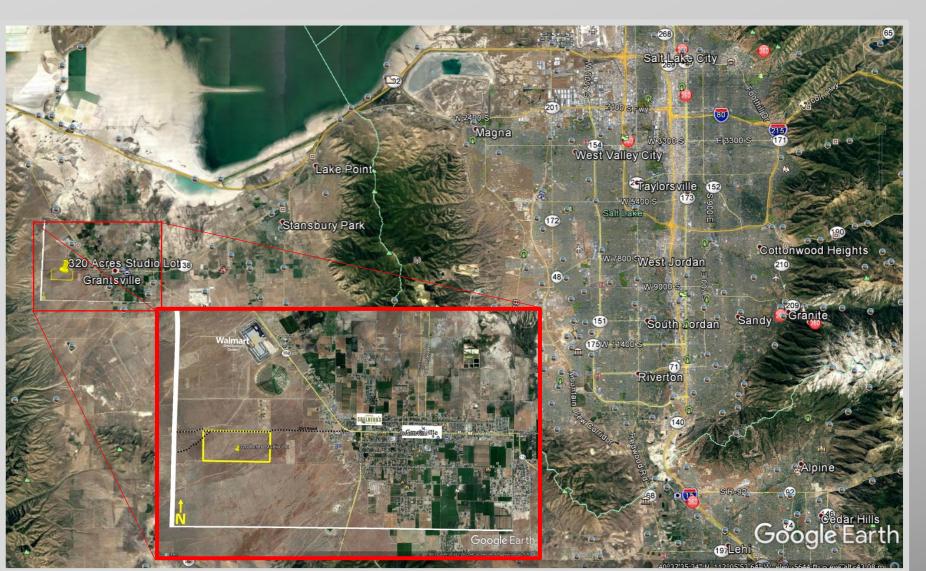
#### Studio Phase 2

- 6+ films released per year
- Construction of the Studio Lot
  - 26 State-of-the-art Sound Stages
  - Art Departments
  - Construction Mills
  - Workshops
  - Scoring Stages
  - ADR & Foley Stages
  - Screening Theaters
  - Editing & Sound Design Suites
  - 100+ Acre Backlot

#### Studio Lot Layout



#### Studio Lot in Grantsville, UT



- 320 Acres
- 40 Minutes from Airport
- 45 Minutes from Salt Lake City
- I-80 Open all year even in bad weather

## "Future Projects"

#### Feature Length Films

(Screenplays are written or are in treatment form - Copyright owned by Studio)

- BOA OGOI: THE MASSACRE AT BEAR RIVER
- MARGUERITE
- DATING'S OVERRATED
- WHO AM I?
- SPADE
- MEMORY
- WELCOME TO THE FUTURE
- DRAGON BRAVE
- AL CAPONE

- RANGERS
- THE SWAMP FOX
- VAMPIRE APOCALYPSE
- GETTYSBURG
- FLOOR -30
- PEOPLE WATCHING
- GUARDIAN
- POD

# SILVER SCREEN (INEMAN) (INEMAN) (INEMAN)

Dreams Are Made Inside The Silver Lining
An Evan Brown Company